

The following document is a sample from a real campaign directed by Capital Quest. Permission is hereby granted for printing this document for the limited purpose of education and training of board members and community/campaign leaders. It is copyrighted material.

For more information on Capital Quest please see contact information below:



## Capital Quest, Inc. Consultants Serving Philanthropy Nationally Since 1992

800-263-1976

www.capitalquest.com Bill.Krueger@capitalquest.com

## **Cullman Regional Medical Center Confidential Physician Inquiry**

Please add your comments at the end of the survey. The responses will be tabulated by an outside consultant and individual responses will not be shared with CRMC leadership. Thank you very much!

1)	How long have you lived in this community?						
	Born here	20+ yrs	10-19 yrs	5-9 yrs	less than 5 yrs		
2)	How long have you	ow long have you been a physician associated with Cullman Regional Medical Center?					
	20+ yrs	15-19 yrs	_ 10-14 yrs	5-9 yrs	less than 5 yrs	s	
3)	Do you think that r Medical Center is a					egional	
	Yes	No					
4)	The volunteer board members and administration at CRMC are considering a major renovation and expansion of the Emergency Department. How important to the overall hea and well-being of the community do think this expansion is. Please rate based on						

--- OVER, PLEASE ---

8) What do you think is a reasonable community fundraising goal (including internal leaders, foundations, corporations, etc.) for the ED expansion if gifts were paid over <u>five</u> years?
\$ 5,000,000 \$ 3,000,000
\$ 1,000,000
This is not a solicitation - for statistical purposes only
9) Please check each of the following that apply.
I would likely make a gift once I now more about the details of the project (if you select this response, specifically what details would you be looking for?
I will most likely make a gift up to my ability.  I won't make a charitable gift.
10) If you were going to make a gift, what level might you consider?
\$834 per month/\$10,000 per year (\$50,000 paid over 5 years)\$417 per month/\$5,000 per year (\$25,000 paid over 5 years)\$208 per month/\$2,500 per year (\$12,500 paid over 5 years)\$100 per month/\$1,200 per year (\$6,000 paid over 5 years)\$50 per month/\$600 per year (\$3,000 paid over 5 years)\$0ther
11) Would you lend your name as a supporter of this campaign?
Yes No
12) Would you be willing to help arrange appointments with other physicians or members of the community to share the details of this project?
YesNo
GENERAL COMMENTS
Name
Years in the Community Specialty

Please return this survey in the envelope provided October 5, 2006