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## MEMORANDUM

TO: Wood County Hospital Foundation, Board of Trustees

FROM: Cristy Gray, Foundation Director, Wood County Hospital Foundation  
Bill Krueger, President, Capital Quest, Inc.

RE: Status Report, Capital Campaign

DATE: April 22, 2008

This report can serve as an update on the progress of the Foundation's efforts to support the building project for Wood County Hospital.

**Capital Campaign Goal:** \$2,500,000 (cash and pledges by June, 2009)

**Current Phase Objective:** \$750,000 (cash and pledges by May, 2008)

**Raised to Date:** \$ 476,140 in cash and pledges

### Narrative:

The campaign is moving forward and support is building. In many respects, this campaign is creating a philanthropic culture within the hospital and the community. Outside the university, multi-million dollar campaigns are rare. Additionally, the concept of fundraising, not to mention capital campaigns, is not the historical norm for Wood County Hospital.

For these reasons, each prospect track of the campaign is taking somewhat longer than expected. Yet the support that is coming from each of these tracks is reaching its expectations and potential.

The capital campaign cabinet did a wonderful job launching the campaign and preparing all the materials for the rest of the effort. The board members have stepped up and been a key part of launching the campaign. The employee campaign is underway and moving forward. The Guild has been supportive. The physician campaign is getting started now and we're in the initial stage of recruiting our co-chairs. In each case, the process took longer than expected but the results were right where expected and anticipated.

To date, the board members have committed \$202,500 with two requests outstanding. The Guild has committed \$150,000. The employee campaign has so far raised \$198,640 from about 85 employee decisions (the campaign is continuing to meet with various employee departments and gifts are still coming in). Additionally, one company has made a gift of \$25,000.

The campaign has identified four potential co-chairs and appointments have been set with most of them for April 22 and 23. Three co-chairs for a physician campaign have also been identified and appointments are set for them as well.

Finally, key major gift prospects have been identified and the campaign is working on setting an appointment with those individuals.

In summary, the campaign is moving forward and making it's financial targets vis-à-vis each key prospect group, although each prospect group is taking somewhat longer to conclude than originally planned.